



# SHADOW HILLS EQUESTRIAN CENTER & RIDING CLUB

## RULES & REQUIREMENTS FOR FILMING & PHOTOGRAPHY

1. All requests for permission to film/shoot on Shadow Hills Equestrian Center/ Riding Club property will be referred to the Shadow Hills Equestrian Center Production Manager who will review the project with the Shadow Hills Equestrian Center Executive Director for final approval. A script, storyboards, treatment, outline/overview and written proposal must be provided for review. Style and message of the project must be consistent with ShadowHills Equestrian Center standards.
2. The production shall provide a written request for any type of fire or special FX, including the use of a helicopter or any drone usage over Shadow Hills Equestrian Center airspace prior to photography/filming. Special permission will be granted per the discretion of the Shadow Hills Equestrian Center Production Manager per the Executive Director.

NOTE: ALL drone inquiries are required to provide FAA pilot certification prior to filming.

3. Regarding filming (feature), still photography is included within the location agreement. Regarding filming (commercial), still photo shoots conducted during filming are not included in the location agreement and will require a separate agreement/fee.
4. All location sites on Shadow Hills Equestrian Center and production requests will be determined and agreed to in writing prior to filming. Any changes, amendments or additional locations must be negotiated and agreed to in writing. Location fees will be determined based upon the size and type of project, production logistics, number and use of location sites and number of days of use.

### **Payment is required prior to photography or filming.**

5. We encourage social media use on location and for the project duration: for Instagram, Facebook, Pinterest, and Twitter, please include:
  - a. @shadowhillsridingclub #ShadowHillsRidingClub
  - b. @shadowhillsequestrian #ShadowHillsEquestrian
6. Two copies of the final product will be provided to the Shadow Hills Equestrian Center and coordinated by the Shadow Hills Equestrian Center Production Manager.



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## LOCATION RENTAL & PRODUCTION RATES

Horses are available for \$500 for up to 3 hours consecutively on the property. This fee includes a horse handler. SHEC reserves the right to determine which horses are available for use. Horses, equipment, and tack are also available for off-site rental.

Facility Usage	Length	Cost
1 Location	3-hours	\$2500
2 Locations	5-hours	\$4500
Entire Ranch	8-hours	\$10,000

## PERMISSION FOR PHOTOGRAPHY OF PRIVATE PROPERTY

Shadow Hills Equestrian Center is a privately held, private property entity. Some portions of private property and residences on property are not open to the public, nor do we have posted hours of public admittance unless otherwise stated in contract. Access to these properties are by appointment or invitation only.

As private property and as a private residence, we have restrictions on photographic use so that we can safeguard both the private nature of the property itself, its owners and the usage of images of various aspects of the Estate, Farm and grounds.

We are eager to work in partnership with photographers and videographers to create documentation of the private events we host for our clients, in a way that is beneficial to all parties involved.

For the below listed terms, once agreed, we will make every effort to provide assistance, coordination, accommodation and access to photographic and videography teams while they are on property for an event. (If you are wanting to use an aerial drone for images, please make sure you make that known in advance, so we can advise you of the property boundaries to protect the rights to privacy of surrounding private property owners.)

For good and valuable consideration herein acknowledged as received, the undersigned, being the legal owner of, or having the right to legally contract to permit the taking and use of photographs of, certain property designated at Shadow Hills Equestrian Center located at 10263 La Canada Way Sunland, CA 91040, United States, does grant to \_\_\_\_\_ ("Brand Representative /Photographer / Videographer"), permission to photograph/ shoot video on the above listed private property on \_\_\_\_\_ (Date).



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- Check here if you are a content creator or posting on any social media platform. If so, what channels or handles will they be posted from?(username, platform):

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- Check if you are a brand that is volunteering but also filming content creation and receiving our 50% off film location discount.

Total number of people who will be attending: \_\_\_\_\_ Total number of vehicles: \_\_\_\_\_

Total number of crew outside of attendants: \_\_\_\_\_ Total hours of usage: \_\_\_\_\_

IN AGREEMENT OF THE AFOREMENTIONED TERMS, PLEASE SIGN BELOW:

As the property owner, I, Johnny Higginson grant access for photography contracted through our mutual clients: \_\_\_\_\_ .In consideration for the access and permission granted, we have several stipulations:

That once images are fully edited and shared with our mutual client, submitted to any publications or uploaded on any social media platforms, a copy of the edited digital images be provided to us in their entirety via a file transfer site, Dropbox, Pixieset, blog, jump drive.

We also request that when images are submitted for publication, that we are properly listed or 'tagged' as Shadow Hills Equestrian Center #ShadowHillsEquestrianCenter. (If publication is something you'd like to pursue, let us know and we can provide you with the full list of the collaborating vendors and their business entities.)

We have a stringent policy to archive all of our events. For the above listed considerations, we grant you full access to the images taken on property to do with as you see fit for marketing, publication, promotion, website content, social media, client orders

This process matches the contractual release provided by the clients in our general venue rental contract\*, that stipulates that we will be provided event images for showcasing the property, the work we do, the custom styling and décor, as it pertains to assisting current and future clients, and to be used on not only our website but social media platforms as well.

\*If you would like a copy of this agreement, one can be provided to you upon request.



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IN AGREEMENT OF THE AFOREMENTIONED TERMS, PLEASE SIGN BELOW:

SIGNATURE of Photographer: \_\_\_\_\_ Date: \_\_\_\_\_

Photographer printed name: \_\_\_\_\_

SIGNATURE of Brand Representative: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name of Brand Representative: \_\_\_\_\_

Printed Name of Business / Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

SIGNATURE of Property Owner: \_\_\_\_\_ Date: \_\_\_\_\_

Printed name of Property Owner: \_\_\_\_\_

Company Name: \_\_\_\_\_

Thank you for your consideration & adherence to our Private Property Photography Release Policy.

Kindest,

Johnny Higginson

Owner

Shadow Hills Equestrian Center

Shadow Hills Riding Club

10263 La Canada Way Sunland, CA 91040

United States

<https://www.shadowhills-equestriancenter.com>

<https://www.shadowhillsridingclub.org>

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